

# CASE STUDY: JAIPUR LIVING

## Jaipur Living increases productivity with Lanham Associates® supply chain solutions

### SITUATION

Starting with just two looms and a desire to connect people around the world with the talents of Indian artisans, Jaipur Living has expanded over the years into one of the fastest-growing home furnishings companies in the U.S.

The company has developed a business model grounded on sustainability and vertical integration that allows it to offer consistencies in quality and cost. Overseeing every step in the supply chain from product conception, to design, production and customer delivery has been key to Jaipur Living's success.

To accommodate the firm's growth, the management team launched an expansion program which has combined the operations of two facilities into one of approximately 150,000 square feet. As they continue to grow, the facility will increase in size to more than 350,000 square feet, housing both office and warehouse space.

With this expansion, the team also recognized that it needed to make changes to its paper-intensive shipping and warehousing processes in order to increase productivity and keep up with demand.

### SOLUTION

Fast-forward to today, and thanks to Lanham's **E-Ship**, a high-volume packing and shipping solution, and **ACE Warehousing**, warehouse automation software, along with handheld computers and barcode scanners from Lanham hardware partner Barcom Inc., Jaipur Living has been able to leave its paper-based shipping and warehousing processes in the dust.

## JAIPUR LIVING

**Location:** Acworth, GA

**Industry:** Rug and home furnishings

**Distribution:** Canada, U.S. and Mexico

**Clients:** Retail outlets, designers and online firms

**Employees:** 90+

**Warehouse:** 150,000 sq. ft.

### Lanham Products Used

**E-Ship**

**E-Receive**

**ACE Warehousing**

**Outbound Warehouse Request**

**Demand Planning**

**Lanham EDI**



Lanham's **E-Receive** software has also helped Jaipur Living to save time in the receiving process.

For example, Jaipur Living often receives between 1,000 to 2,000 rugs on a container. They use E-Receive to scan the rugs' vendor bar codes to verify incoming product accuracy against the container. While scanning, important information, such as SKU and size, is automatically captured in Microsoft Dynamics 365 Business Central/NAV.

E-Receive's streamlined approach has cut more than two days out of the receiving process. Since inventory gets put away so much faster, orders can also be fulfilled more quickly, decreasing the time to shipment.

Lanham's **Outbound Warehouse Request** solution also helps the warehouse team save time. With wave picks and regular picks typically dropping every hour, Jaipur Living's warehouse manager uses this workflow planning solution to automatically schedule the picks in the most efficient sequence for shipping based on priority – carrier pickup, best customers, completed orders, highest revenue, or whatever the need is for that day's shipping.

## RESULTS

Since Lanham solutions are all inside Dynamics 365 Business Central/NAV, all the data is logged inside Jaipur Living's business system in real-time, providing instant visibility into their inventory, along with sales orders, customer information, and shipping data, in their familiar user interface. Previously during the paper-based era they had to wait until the day after delivery to see where their inventory levels stood.

Jaipur Living has also benefitted by being able to add Lanham solutions (including Demand Planning and Lanham EDI) as their business grew. Since the solutions are all designed to work together, they've also provided an element of seamless simplicity to what can often be a series of complex warehousing activities.

- ✓ **Time savings** – Receiving activities slashed from three days to fewer than two hours.
- ✓ **Improved Accuracy** – Shipping accuracy approaching 100%
- ✓ **Enhanced Productivity** – Shipping and receiving information is instantly available in the business system in real-time -- no more manual data entry, excessive labor costs, or costly mistakes!



“The one-click tracking provided by E-Ship helps us track packages as needed. As soon as we pack and ship the item, an invoice is automatically generated and shipment details are sent to the customer right away.”

– Archana Chaudhary, COO

Find out how Lanham can help you improve your shipping accuracy and enhance your warehouse productivity.

Schedule a demo

