



2011 Forecasting and Replenishment Forum

Exchanging Experiences and Expertise

MARCH 28-30, 2011 • ATLANTA, GA, USA

Agenda

Monday, March 28, 2011		
Registration	2:00 to 4:30 p.m.	Conference Center Lobby
Product Update and Roadmap Keynote	4:30 to 6:30 p.m.	Oak Amphitheatre
Dinner	7:00 to 8:15 p.m.	Dining Room
Welcome and Networking Reception	8:15 to 10:15 p.m.	Garden Overlook

Tuesday, March 29, 2011		
Breakfast	6:30 to 9:00 a.m.	Dining Room
Maximizing the Profitability and Productivity of Your Investment in Stock Inventory - Presented by Jon Schreibfeder	9:00 a.m. to 5:00 p.m.	Oak Amphitheatre
Evening Dinner and Networking	6:30 to 10:30 p.m.	Wisteria Lanes



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Wednesday, March 30, 2011		
Breakfast	6:30 to 9:00 a.m.	Dining Room
Thinking Effective Inventory Management – Presented by Dale Lanham	9:00 to 9:45 a.m.	Oak Amphitheatre
Forecasting – Presented by Andrew Bing	9:45 to 11:15 a.m.	Oak Amphitheatre
Replenishment Part 1: Executing on the Forecast – Presented by Lamar Garrett	11:15 a.m. to 12:00 p.m.	Oak Amphitheatre
Lunch	12:00 to 1:15 p.m.	Dining Room
Replenishment Part 2: Executing on the Forecast – Presented by Andrew Bing and Lamar Garrett	1:15 to 3:00 p.m.	Oak Amphitheatre
Customer Input to Product Development	3:00 to 4:00 p.m.	Oak Amphitheatre
Wrap up: Forum Review and Feedback	4:00 to 4:30 p.m.	Oak Amphitheatre

Thursday, March 31, 2011		
One-on-one Sessions	9:00 a.m. to 4:00 p.m.	Basswood Room