



LANHAM ASSOCIATES
Supply Chain Excellence

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Press Release

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Lanham Associates® and ICCnet EasyLink® Announce Lanham EasyLink EDI VAN

Lanham EDI solution now also embraces EDI VAN

Norcross GA, April 25, 2011: Lanham Associates®, a Microsoft Gold-Certified Independent Software Vendor, and Easylink Services Corporation International have joined together two robust, established technologies, forming the most comprehensive Microsoft® Dynamics™ NAV compliance offering available today. Lanham Associates' long proven EDI solution that is embedded inside Microsoft Dynamics NAV is now extended by the EasyLink EDI VAN (Value Added Network).

"We are excited to extend our already comprehensive and extensive EDI solution, built inside Microsoft Dynamics NAV, with this flexible VAN offering to our more than 750 customer companies across the globe using Lanham EDI. Our aggressive pricing of EasyLink, one of the top 3 VANs in the world, will continue to add value and help our customers know that their total

cost of ownership is lower than any other in the industry, said Mary Lanham, COO at Lanham Associates.”

“For over twenty years, EasyLink has delivered a reliable, secure, and fully redundant global infrastructure that manages millions of transactions, accurately, daily,” said, Tim Clayson of EasyLink Services Corporation International. “We welcome the Lanham customers, and look forward to helping them lower costs while getting the best EDI VAN service available.”

Lanham Associates has recently announced their new Lanham EasyLink EDI VAN offering, and will be running a promotion now through June 30 2011, making it especially beneficial for customers to “Get on the Lanham VAN.” Customers wanting to take advantage of the special offering can get additional details by contacting their Lanham reselling partner, or Lanham Associates for a quote.

Lanham EasyLink can be used to reach 100% of the trading community, even if trading partners are on another network. The company’s philosophy is to use VAN services where they are needed, and to assist customers in reducing monthly VAN fees both through aggressive pricing and enabling direct connections to available trading partners in order to avoid recurring charges where possible.

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About Lanham Associates

Lanham Associates began its relationship with Navision Software in 1997 by creating the product’s first distribution software, Advanced Distribution. A Gold-Certified Microsoft Dynamics ISV (Independent Software Vendor), Lanham Associates has been creating complementary supply chain planning and execution products built inside NAV ever since.

Current products include Absolute Value; ACE – Advanced Commerce ERP for Automotive, CPG, Electronics, & Sporting Goods; ACE Warehousing & ACE Warehousing Lite; EDI; E-Ship; E-Receive; Address Validation; AFP - Advanced Forecasting and Procurement; Outbound Warehouse Request; Credit Card Processing; and History & Security Management.

Lanham Associates maintains high standards for product excellence, and has been the recipient of both the President's Club and Inner Circle Awards many times since being affiliated with Microsoft. More information is available at www.lanhamassoc.com or www.absolutevalue.com.

About EasyLink Services International Corporation

EasyLink Services International Corporation is a leading global provider of on-demand electronic messaging and transaction services that help companies optimize relationships with their partners, suppliers, customers, and other stakeholders. At the heart of their hosted services is the global infrastructure that manages millions of transactions daily for our customers.

http://www.icc.net/en_US/oc/icc.net/

About Microsoft

Founded in 1975, **Microsoft** (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.