



# RETAIL SUPPLIER LINK

## Retail Supplier Link (RSL)

A Supply Chain System specifically designed for distributors, manufacturers, and importers who sell to large retailers.

### Key Retail Compliance Benefits:

- All granules and functions embedded into a single Supply Chain system providing "Total Access to Data."
- EDI's mapping and translation tool maps EDI elements directly to the database fields.
- Packaged EDI maps available for major retailers.
- Extensive Cross Reference Engine for customer, distribution center, store, item and unit of measure definition.
- Pack Line Scanning and Standard Pack capture package level detail for the Advanced Shipment Notice.
- Shipping Manifest System for Packaged and LTL carriers.
- Bill of Lading for planning and executing shipments.
- Label Formatter for UCC compliance labels and custom formatting.
- Forecasting functionality streamlines business processes and delivers visibility to real time information.

## Built Inside Microsoft® Dynamics™ NAV

Retail Compliance is perhaps the most important part of a Supply Chain System for a retail supplier, yet many companies use a number of software packages, often not integrated, to accomplish this task. The result can be a high level of chargebacks and inefficiencies in the day-to-day operation.

RSL, built inside NAV, takes a unique approach of embedding all these functions inside a single system, providing "Total Access to Data." From the incoming EDI Order, to shipment, advanced shipment notice, labeling and invoice, the user has a common user interface for quickly accessing necessary details.

## Increased Customer Satisfaction

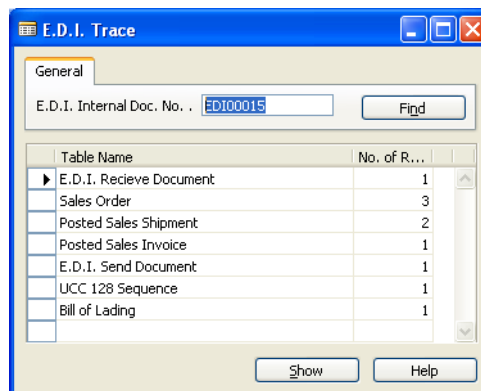
With superior visibility to real-time information, Retail Supplier Link provides you the tools necessary to automate and streamline your business processes which enable you to respond to your customer demands on the fly, and with accurate information.

## Respond Quickly to Changing Requirements

Whether setting up a new Trading Partner or responding to changes with an existing one, Retail Supplier Link provides you the tools to quickly and efficiently comply with your customer's changing requirements. How much time and money are you spending on setting up and maintaining your trading partners now? Retail Supplier Link empowers you to make trading partner changes via a mapping tool rather than with costly reprogramming. Wouldn't you like to apply that money to your profits rather than your expenses?

## Total Access to Data

The EDI Trace window shows an example of all transactions that were created and associated with an incoming 850 Purchase Order. The user can then drill down to view any document or transaction.



### A Combination of Products

The RSL solution utilizes a suite of granules from Lanham Associates; E-Ship, ADCS, EDI and Advanced Forecasting and Procurement all work together to deliver a complete solution for retail suppliers.

### About the Developer

Lanham Associates began its relationship with Navision in 1997 by creating the product's first distribution functionality, Advanced Distribution. A Gold-Certified MBS ISV, Lanham Associates, has been creating complementary supply chain planning and execution products inside Dynamics NAV ever since.

Current products include Retail Supplier Link (RSL), EDI, Automotive Supplier Link (ASL), E-Ship, E-Receive, Advanced Forecasting and Procurement (AFP), ADCS Warehousing, Credit Card Processing, History & Security Management.

Lanham Associates maintains high standards for product excellence, and has been the recipient of both the President's Club and Inner Circle Awards many times since being affiliated with Microsoft, as well as was awarded Microsoft's 2006 NAV Partner of the Year.

The company's products are available through their extensive channel of Microsoft Business Solutions resellers.

### Related Fact Sheets

- E-Ship for Dynamics NAV
- ADCS Warehousing for Dynamics NAV
- Advanced Forecasting and Procurement for Dynamics NAV
- EDI for Dynamics NAV

### Contact Information

For more information contact your local Microsoft Business Solutions reseller or contact:

#### Lanham Associates, Headquarters

1 Meca Way  
Norcross, GA 30093 USA  
Voice: +1-678-379-4200, ext 102  
E-Mail: [sales@lanhamassoc.com](mailto:sales@lanhamassoc.com)

#### Lanham Associates, EMEA

Bedrijvenpark Twente 305  
7602 KL Almelo, Netherlands  
Voice: +31 (0)10 7994145  
E-Mail: [sales@lanhamassoc.com](mailto:sales@lanhamassoc.com)

More information is available on this and other products at [www.lanhamassoc.com](http://www.lanhamassoc.com).